CineMetrics

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CineMetrics Co-Founder Oumar Willane Wins 2026 Spectrum Innovation Award

Award recognizes technology that turns days of royalty reconciliation into minutes for giant screen theaters and distributors



Oumar Willane, co-founder and CTO of CineMetrics, accepts the 2026 Spectrum Innovation Award at the Top Tech Awards, Allegiant Stadium, Las Vegas, Oct. 20, 2026.

LAS VEGAS, Oct. 27, 2026 — Oumar Willane, co-founder and chief technology officer of CineMetrics™, has received the 2026 Spectrum Innovation Award at the 16th annual Top Tech Awards in Las Vegas. He was one of 13 honorees chosen from more than 130 nominees.

The award puts a spotlight on CineMetrics, the cloud-based platform Willane designed and built for giant screen theaters, planetariums, independent cinemas, distributors and producers. Specialty cinema has long relied on spreadsheets, emailed reports and manual royalty math. CineMetrics brings attendance, box office, lease terms, royalty calculations, invoicing and performance analytics into one system. Settlement calculations that once took days or weeks of emails now reconcile in minutes, and each figure traces back to its attendance record, contract term and calculation rule.

“Our industry has needed better tools to manage the business side of cinema for a long time,” said Tina Ratterman, co-founder and CEO of CineMetrics. “Oumar has turned complex operational and financial requirements into technology that is sophisticated yet practical and easy to use. This award recognizes his exceptional technical ability and brings well-deserved attention to the innovation happening in our industry.”

An independent panel of judges from organizations including UNLV, Light & Wonder, Las Vegas Sands and HCA Healthcare selected the honorees. Vegas Inc and Spectrum Business presented the Top Tech Awards ceremony Oct. 20 at Allegiant Stadium.

An AWS Certified Developer and cloud solutions architect with more than 20 years of experience in cloud computing, analytics and enterprise reporting, Willane leads all technical development at CineMetrics. He built the platform to be scalable and secure while keeping data entry quick for busy theater staff. He is also the inventor or co-inventor of three patent-pending technologies for revenue settlement, lease calculation and financial reconciliation.

“We are building CineMetrics to solve real challenges for an industry with highly specialized needs,” Willane said. “It’s exciting to see that work recognized by the broader technology community. We’ll keep developing reliable tools that help theaters, distributors and producers work more efficiently and get more value from their data.”

Founded in 2025, CineMetrics is an official partner of the Giant Screen Cinema Association (GSCA) and is used by more than 100 theaters and venues and about a dozen distributor and producer organizations. Organizations can start a 30-day free trial, with no credit card required, at cinemetrics.live.

ABOUT CINEMETRICS

CineMetrics™ is a Nevada-based cloud reporting and analytics platform for giant screen theaters, planetariums, independent cinemas, film distributors and producers. It centralizes attendance, box office, lease terms, royalties, invoicing, analytics and industry benchmarks in one easy-to-use system. CineMetrics was co-founded by Tina Ratterman, founder of BIG & Digital and a giant screen distribution and marketing executive with more than 20 years of experience, and Oumar Willane, an AWS-certified cloud solutions architect. Learn more at cinemetrics.live.

ABOUT THE TOP TECH AWARDS

Presented by Vegas Inc in partnership with Spectrum Business, the Top Tech Awards recognize Southern Nevada technology leaders whose innovation and leadership advance the region’s technology industry and economy. 2026 marked the program’s 16th year. Learn more at vegasinc.com.

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Photos, logo and video: Hi-res photos of Oumar Willane with the award, the CineMetrics logo and a product video are available at cinemetrics.live/award.

Suggested caption: Oumar Willane, co-founder and CTO of CineMetrics, accepts the 2026 Spectrum Innovation Award at the Top Tech Awards on Oct. 20, 2026, at Allegiant Stadium in Las Vegas.

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